

MIMI PROJECT

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October 2016

PSUT, Jordan

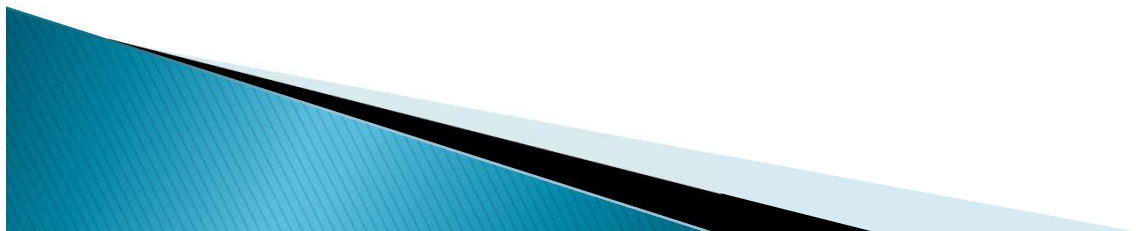
Higher Education in Lebanon Current Situation

- Provided by 47 colleges and universities
- Students enrolment increased from 132645 in 2004 to 203788 in 2015



ABOUT: Modern University for Business & Science (M.U.B.S)

- Established in the year 2000 as MECAT
- Its name was changed in 2007 to M.U.B.S (www.mubs.edu.lb)
- 4 faculties (Business – Computer – Education & Social Work – Health Sciences) with a total enrolment of 3280 students
- Graduate students: 323
- M.U.B.S places a heavy emphasis on its quality of education
- Language of instruction is English. Mostly in the form of lectures and seminars
- M.U.B.S prides itself on operating the most dynamic international relations office in Lebanon




ABOUT: Office of International Affairs (OIA)

- OIA was established in 2006
- Responsible for the development of the university's internationalization process
- Serves as the facilitator to the university ' s international projects and relations
- Partnerships with international universities
- Leader in Lebanon in EU projects participation



IRO Objectives

- ▶ Develop and strengthen MUBS international relations.
 - ▶ Engage MUBS's stakeholders in educational and research experiences internationally.
 - ▶ Give advice, support and service to MUBS faculties regarding international cooperation.
 - ▶ Manage the various exchange programs.
 - ▶ Coordinate participation in international networks.
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- ▶ Encourage the participation of faculty/students in international activities.
- ▶ Promote the participation in international projects
- ▶ To act as a reference unit for all exchange students and academic staff (both incoming and outgoing)



Feedback

- ▶ Overall, the feedback on the implementation of the MIMI Tempus project at MUBS is very positive based on :


- ▶ Formal evaluations by EU project partners.

- ▶ Monitoring results by the Lebanese NEO.

- ▶ Individual feedback from MUBS project participants.

- ▶ MUBS top management support to the project

Benefits

- ▶ Staff Development : Academic staff took advantage of professional development opportunities & peer-to-peer contact.
 - ▶ Capacity Building : OIA staff benefited from internationalization training.
 - ▶ Modernizing OIA : Being exposed to internationalization best practices through the MIMI project was an important element in making our OIA more efficient.
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Benefits (Continued)

- ▶ Fundraising : The MIMI project provided access to external funding to modernize our OIA.
- ▶ Sustaining MUBS international profile and reputation : The MIMI Tempus project supported MUBS OIA with the appropriate knowledge and means to improve its internationalization activities/services and sustain its reputation as an international institution.



Benefits (Continued)

- ▶ Quality Enhancement: Internationalization is a useful tool used at MUBS to benchmark and gain innovative solutions to ongoing management, academic, and research related challenges contributing to continuous quality enhancement.




Areas for Improvement

- ▶ Bilateral agreements among project partners
- ▶ Involvement of students
- ▶ National legislation to support internationalization
- ▶ Sustainability of the Arab Network for Internationalization.



Success Factors

- ▶ Institutional support : MUBS top management support for the project
 - ▶ Coordination of the project : UB professional coordination of the project
 - ▶ Involvement of non–university partners.
 - ▶ Support of our ministry of education and higher education.
 - ▶ Dynamic contact persons of all EU and Arab partner universities.
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Conclusion

- ▶ The importance of internationalization for contemporary HE policy & leadership cannot be underestimated.
- ▶ The MIMI project contributed to modernizing our internationalization activities/services.
- ▶ We have really appreciated the chance to working with all of you and are looking forward to joint future projects.



Thank you for your attention !

