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ANI Training

Amsterdam, 20-22 July 2016

Objective

To train professionals, working in higher education –both at the institutional or the ministerial levels- from Jordan, Lebanon and Morocco in order to give them the tools to become experts and references in the field of international higher education in their countries and region. Thanks to this training participants will have the tools to set up a network at the national and regional level on international higher education.

Draft Programme

The programme of the training will be of 2 days and a half: Wednesday afternoon, Thursday full day and Friday full day.

Wednesday 20 July 2016

14.00-15.00 Introduction of training, introduction of participants

15.00-16.00 Context: Global trends and country trends in Jordan, Lebanon and Morocco

16.00-16.20 Coffee break

16.20-17.00 Pre-readings working session

17.00-17.20 Results of questionnaire on strategic institutional plans

17.20-17.30 Wrap up



Thursday 21 July 2016

9.00-09.10 Welcome

09.10-12.30 What is strategic planning? The framework management model:

- Mission and vision
- Diagnosis and strategic thinking

10.30-11.00 Coffee break

- Goals
- Operational objectives
- Actions
- KPIs and Outcomes

12.30-13.30 Lunch

13.30-15.00 National case study

15.00-15.30 Coffee Break

15.30-16.45 National case study

16.45-17.00 Wrap-up

Friday 22 July 2016

09.00-09.10 Welcome

09.10-10.30 PESTELI study at the regional level & brainstorming exercise at institutional, national and regional levels

10.30-11.00 Coffee Break

11.00-12.30 What is an expert in internationalization? How to evaluate and contribute?

12.30-13.30 Lunch

13.30-14.30 Preparation for the final presentations



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14.30-15.00 *Coffee Break*

15.00-16.30 Participants' presentations

16.40-17.00 Evaluation of training course - certificate and wrap-up

Prior to the course

A pre-course questionnaire will be sent to all participants together with some prior reading in order to be prepared to better profit from the learnings of the course.

The pre-course work will include:

- Article/s on international higher education
- Questionnaire on country and regional trends (main challenges, opportunities, etc) and on current strategic plans
- Sending their own institutional strategic/action plan (if they have it)

Materials

All materials used at the course will be given to participants.

Also a special manual on internationalization will be developed for MIMI and given to participants for further resources and tools.